

ALBERTA CYCLING TEAM

2015 SEASON



Mission

The aim of the Alberta Cycling Team is to support the efforts of dedicated riders in Alberta to gain the discipline, knowledge, skills and fitness necessary to achieve success on the national stage

SPONSORSHIP OPPORTUNITY PACKAGE

Who we are?

The Alberta Bicycle Association (ABA) is an affiliated Provincial Sport Organization (PSO) of [Cycling Canada](#) (CC). It operates under the authority of the world governing body of cycling, the Union Cycliste Internationale (UCI) in Geneva.

The Alberta Bicycle Association has over 4500 members across six cycling disciplines.

What do we do?

The Alberta Cycling Team works with the Long Term Athlete Development Plan to develop young cyclists from the province of Alberta in all of cycling's sports: BMX, Road, Track, Cyclo-cross, and Mountain Bike Cross Country and Downhill. With support from sponsors we are able to provide a range of camps, development programs, and competition tours, catering to athletes from across the spectrum of cycling sports. Our aim is to provide athletes in the Provincial Team program the necessary skills, training, and guidance to excel at National competitions.

Why be Involved?

Cycling is a lifelong, clean, amateur, Olympic and professional activity that provides competitive and personal growth opportunities for young Albertans.

Not only do these cyclists grow from the ups and downs of competitive sport, they also experience travel across Canada, develop personal independence skills, work as a team while representing the province of Alberta and finally, build a base for a long term health lifestyle.

Adequate funding of the Alberta Cycling Team ensures all families have the opportunity to participate and experience the benefits.

FUNDING GOAL

With the help of sponsors and donors, we hope to raise \$55,000 in 2015 to provide developing Alberta cyclists the performance opportunities and financial support to represent the province of Alberta on the national stage.



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2014 Highlights

Road Nationals

2nd Jr. Women Road Race-Liah H

2nd Jr. Women Crit-Sara P

3rd Jr. Men ITT-Evan B

3rd Jr. Women Crit-Liah H

5th Jr. Women ITT- Liah H

Para Road Nationals

1st C Men ITT- Michael S

1st C Men Road Race- Michael S

2nd Men ITT –Ross W

3rd C Men Road Race –Jaye M

Tour of Walla Walla

1st Women Stage 2- Liah H

2nd Women Stage 3- Liah H

4th Men Stage 2- Evan B

Downhill Nationals

7th Jr. Men-Chris B

XC MTB Nationals

4th Cadet Women-Robin P

Canada Cup XC

5th Cadet Women-Robin P

5th Jr. Women- Liah H

7th Cadet Women-Sidney M

BMX Nationals

1st 16 Women-Calyleigh V

1st Jr. Men-Tanner V

2nd 16 Men- Deven K



PROVINCIAL TEAM PROJECTS

The number and cost of projects that the Alberta Provincial Team athletes participate in are directly related to the Provincial Team budget. Any sponsorship funds would go directly to reducing the growing cost of travel, increasing the number of competitions, training camps, equipment and athlete testing.

Costs to run Provincial Team camps or travel to competitions include:

- Coaching honorarium
- Accommodation
- Transportation
- Alberta Team clothing
- Food
- Supplies (TT wheels, race wheels, first aid kit, etc.)

In 2015, Provincial Team athletes will participate in projects such as:

- Tour of Walla Walla Stage Race
- Tour of Bloom Stage Race
- Junior and Para Road National Championships
- Sudbury Canada Cup MTB
- Junior MTB National Championships
- Junior DH National Championships
- Junior and Para Track National Championships
- Junior Cycle Cross National Championships
- Junior BMX National Championships

REVIEW OF 2014

In 2014, Team Alberta supported 28 Junior and Para- Cyclist at eight National events. During these events, our athlete took home six National Champion jerseys, four silver medals and five bronze medals. With Track National Championships occurring November 21-23, this number is expected to increase. In addition to reaching the podium multiple times, ten Provincial Team athletes went on to compete for Team Canada at World Championships. Representing Canada, Evan Burtnik, Alec Cowan, Michael Sametz and Daina Tuchscherer managed top 10 placing at a World Championships, while Avriana Herbert took home a Gold medal.

In 2014, we also saw former Provincial Team athletes such as Zach Bell, Ryan Anderson, Cody Canning, and Kristopher Dahl return to the province to compete at the Tour of Alberta. This provided a fantastic opportunity to see how far these athletes have come from their humble beginnings as young cyclists in Alberta. In the years to come, we hope to see more athletes graduate from our program into the professional peloton and the Olympic platform.

PAST & CURRENT PROVINCIAL TEAM QUOTES

Zach Bell *Team Smart Stop, Tour of Alberta 2014*

“The Team Alberta projects gave me the opportunity to race some of North America best pros early in my career at events like Nationals and B.C. Super Week. These programs helped me understand the level that I needed to reach and then provided the tools I needed to develop. Strong provincial programs are the best stepping stone to race at a higher level in Canada.”

Kris Dahl *Team Smart Stop, Tour of Alberta 2014*

“The Alberta Provincial Team was not only a way for me to get more experience racing as a Junior, but it was a huge source of pride to be able to represent Alberta on the bike. As a young rider, the Alberta Team introduced me to my first team racing environment. This experience helped me to develop into the professional rider I am today, racing in the Tour of Alberta.”

Cody Canning *Team Canada, Tour of Alberta 2014*

“The Provincial Team program is such a vital component to youth cycling development in Canada. It takes kids who like to ride bikes and provides them with the knowledge and skill to compete at a National and International level. Without programs like the Alberta Provincial Team there is no way I would be racing at the level I am today.”

Liah Harvie *Team Alberta 2014*

“In order to be selected for the World Championships, I had to compete and perform well at the Canadian National Championships. However, I would not be able to get to the National Championships without the infrastructure of the provincial Alberta team to rely on. Team Alberta is a valuable stepping stone for young developing athletes to gain experience and move forward onto greater opportunities. “

Sara Poidevin *Team Alberta 2014*

“This year, I was a member of Team Alberta for the Junior Road Nationals project in Beauceville, Quebec. This opportunity was extremely valuable to me as I was able to qualify for the Pre-Worlds Junior Women’s Training Camp in Tielt-Winge, Belgium and from there qualify to attend the Junior Road World Championships (in Spain). There are not many opportunities in Canada for the junior girls from every province to compete against each other, so the National Championships Team Alberta project has been valuable in allowing me to gain experience racing at the national level. “

2015 PROJECTED FUNDING MODEL

There are four funding partners involved in the development of athletes in Alberta: The Alberta Bicycle Association, Alberta Sport Connection, Sponsors and the athletes themselves. Currently, athletes and their families cover the bulk of the provincial team costs. This high cost prevents young cyclists in Alberta from participating in the sport all together. We hope with the support of sponsors and donors that we can reduce the cost to athletes (\$48,800 in 2015) and open the door for a greater number of young Alberta cyclists.

Alberta Funding	Athlete Contribution	Total Costs
\$27,200.00	\$48,800.00	\$76,000.00

***Athlete costs do not include the airfare to and from events.*

***Funding required does not include purchases of team clothing and other equipment.*

Alberta Bicycle Projects			
Discipline	Championships	Development Events	Camps
Road	Jr. Road Nationals	Walla Walla Stage Race	Spring Camp
MTB XC	Jr. MTB Nationals	XC Canada Cup	Victoria Camp
MTB DH	DH Nationals		
Track	JR Track Nationals	FSA GP	Burnaby Camp
BMX	BMX Nationals	BMX Canada Cup	
Cyclo-cross	Cyclo-cross Nationals		
Para	Para Road Nationals	Para Track Nationals	

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