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## Invitation for Proposals

The Alberta Bicycle Association is excited to announce a grant opportunity for affiliated clubs to encourage female development in cycling. Successful applicants will receive a minimum of \$1000.00 for their program.

The general mandate of the program is to:

- Determine how best to interest women in organized cycling;
- Interest and recruit females to organized cycling with key partners (PSO's, Training centers and clubs);
- Facilitate an increase in the number of women in organized cycling;
- Provide a positive experience for women entering their first organized event;

We invite clubs to send in proposals which must include:

- ✓ A budget
- ✓ A recruitment strategy outlining the number of new women participating in the program.

All programs must also:

- ✓ Be delivered by an NCCP certified or trained coach;
- ✓ Recommend an event to introduce women at their first organized cycling event;
- ✓ Be a minimum of a 5 week program culminating in someone's first race
- ✓ Demonstrate that the program aims to build capacity in order to offer more services to women;
- ✓ Clubs must be willing to share knowledge and experiences with other clubs and Alberta Bicycle;
- ✓ Clubs must provide a brief report to Alberta Bicycle upon conclusion

Grant money can be used to:

- support marketing and promotion of the program;
- subsidize the coaches' salaries ;
- subsidize women coaching education;
- support and subsidize the participation of the candidates at their first organized event;
- purchase equipment;



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Please forward your proposals to Heather Lothian at [heather@albertabicycle.ab.ca](mailto:heather@albertabicycle.ab.ca).  
All applications will be reviewed by the Alberta Bicycle Associations Racing and BMX Committees. The deadline for submission is **Feb 28, 2017**.